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## INTRODUCTION

Fusion Business Solutions Private Limited (Formerly Fusion Outsourcing Software Private Limited) incepted in 2006.

Over a short period of time, Fusion has grown from a modest beginning in Udaipur to two full-fledged production facilities totaling to over 15000 square feet in the IT park in Udaipur, India and offices in the USA and the UK.

We provide gainful employment and remarkable opportunities to 300+ employees. Fusion is one of the leading organizations in India in software services and business process management and growing rapidly.

We have substantial footprints in the USA and the UK. Our clientele in North America and Europe have shown an encouraging growth trend in the past few years.



## **OUR TEAM**

We are a vibrant and enthusiastic team based in India and so we have a global footprint. We live and breath the core values that are the backbone of culture:

Happiness, Innovation, Collaboration, Accountability, Transparency, Integrity



Madhukar Dubey Founder & Managing Director



Shweta Dubey
Director



Kuldeep Bhatnagar Assistant General Manager



Chandra Shekhar Yadav Assistant General Manager



Shakti Singh Shekhawat Senior Mangaer (Operations)



Shekhar Dhabai Senior Mangaer (Operations)



Ojal Suthar Project Manager (Technology)

300+

Pool of Professionals

## THE PROBLEM

For a business to run efficiently, it is vital for the business platform (website/mobile application/software) to be well-functioning. There are several service vendors whose promises are limited to brochures and aren't able to deploy it in reality.

Resultantly, they create software solutions that lack innovativeness, and they drive customers away. There is in-active software development process, low standards of quality with errors and bugs. There can be issues related to product usability, performance, security, compatibility, testing that are usually faced by end customer.

- Do you own a not so good or a low featured software?
- Are your customers bouncing back due to slow site-loading time?
- ▲ Is your product full of unwanted clutter and chaos?
- Are you struggling to make your business platform(website/mobile application/software) visitor friendly?
- ▲ Do you want a customized solution for your business?



## THE SOLUTION

Connect with a team of smart thinkers and problem solvers - Software Specialists.

Fusion Business Solutions has a pool of software developers backed with years of experience in supporting clients with software needs. The team of software developers demonstrate qualified professionals who can work with proficiency and right intellect to fulfill the expectations. Our professional coders write neat, clean, and error-free codes that are also validated.

We provide our clients with full control over their software, websites, and applications through training of their in-house teams. We cover majorly Four aspects of working: development, quality control, quality assurance, and testing. We help in the daily management and customizations of their business platform developed by us.



## **OUR DIFFERENTIATOR**

We put ourselves in your shoes and look at the things from your lens.

#### **Dedicated Experts at your Service**

We have a team of dedicated Designers/Developers, so no more settling with "Jack of all trades"! Your business needs passionate and accountable experts to run everything smoothly. And that is exactly why we are here to provide you.

#### Round-the-Clock-Service

Be it dusk or dawn, Sunday or Saturday, Christmas or Easter; we work 24/7 with optimum workforce. We're your pair of hands that will keep working even while you are asleep. If you perform business overseas or deal with international clients, we're a perfect fit for you.



#### **Listen and Remain Transparent**

We like listening to the clients and their needs. Getting clients is important for the business to survive. Having said it, we always suggest clients the best suited process and options. No worries if you are not able to put up your requirement, we will try to put all of them for you.

#### **Accountability**

The offshore team that is handling your Software Development needs and take the entire authority of the process. As the business owner or executive, you can rest assured that the delegated tasks will take place at the right time.

#### Work under one Roof

We are a team of 50+ employees working under the same roof. We meet each other daily and work as a team. When you work with our expert designers/developers, it not only broadens the area of knowledge but also adds more skills and value to the business. The speedy and high quality of work comes along with great security.

#### **Overseas Advantage**

The advantage is we are based in India. If that sounds like a USP, then yes, we are proud of it. We are blessed with business-friendly economy and environment. It allows us to serve clients in a cost-effective way, hire skilled designers/developers, and pay them well. We optimize the socioeconomic boon for improving work quality and team building.

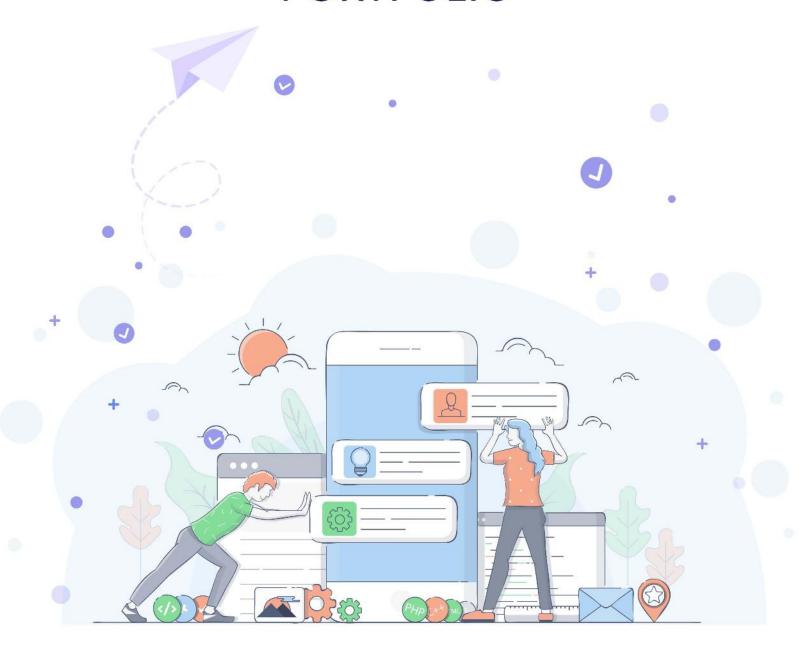
#### Backup/Substitute Staff

We provide backup staff if you hire our designers/developers, they work exclusively for you. In the case where the person falls ills or quits the company, the backup designers/developers will be there to work with you. Thus, your work will never suffer.

#### **Confidentiality of Information**

The designers/developers work under 24/7 CCTV camera surveillance and every system is monitored by the IT department. Moreover, the background inspection of our employees and signing of Non-Disclosure Agreement (NDAs) is the way we ensure that any leakage of information can lead to termination.

## PORTFOLIO



Fusion is working on harnessing NLP, Computer Vision, Machine learning & IOT in the wide space of Analytics for Across various Sector, to bring the physical world to life through the technology. We expertise in NLP, Visual Search, Video analytics and IOT.



Currently, we cover the following sectors:

- Warehouse
- Shipping
- BFSI/NBFC
- Malls/Retail
- Shopping Complex
- Digital media houses
- Insurance

#### Key offerings:

- NLP
- BOTS
- Camera Health Management System
- Video Behavior
- Deep Learning Cloud

## NLP AND VISUAL SEARCH

Technology has an artificial intelligence developer platform that provides APIs for

1. Entity Extraction

3. Semantic Proximity

2. Sentiment Analysis

4. Topic Extraction



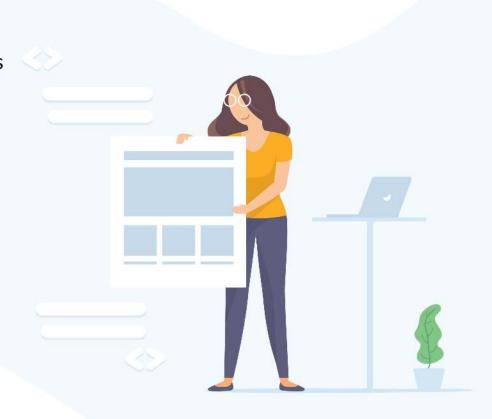
## **VISUAL SEARCH**

An artificial intelligence developer platform that provides

APIs for

- 1. Image Filtration
- 2. Image segmentation
- 3. User Defined Customized Queries

The client can simply sign up and start using the APIs by integrating them.



## **VIDEO ANALYTICS**

Technology has an artificial intelligence developer platform that provides APIs for

- Predicting Inventory Planning.
- Self-Driven Recommendation Engine
- Customer ROI and Lifetime Value
- Pedestrian hotspots to keep high margin products there
- Demographics of the customer (Gender/Age/Preferences)
- Determination Of how many customers will be there are different points of the data to decide staff allocation, promotions, etc
- Extraction of products is hot with each age group, gender etc.



### **BOT PLATFORM**

A complete DIY survey bot platform for Value First is been developed and deployed successfully on their premises.

The user can login into the dashboard and can create its own bot which can be deployed in any of the following from:



The bots are mostly used to conduct the survey and gather the information. The information can be collected from the question like multichoice, rating, star rating and Q&A types of questions.

The users is given the full liberty of creating their own questions and align it according to their requirements in a drag and drop format.

### **GENIE APP**

A complete DIY personal assistant was developed was developed in the app using Machine Learning and Artificial Assistant which can assist users to do the following things:





**Booking Cabs** 

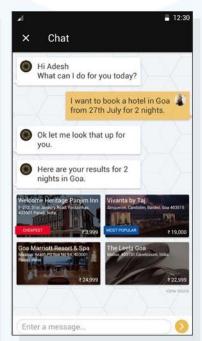


**Food Ordering** 

The user can chat with the Al assistant and can book flights, cabs or order food within minutes.

All the API's are integrated in the app so that the booking procedure is fast and without any hassle.





# PROJECT PORTFOLIO MANAGEMENT, OPENTEXT, POWER BI & OFFICE 365 WORK



## PROJECT WITH OPENTEXT CORPORATION

### Standard Chartered

Teamsite Upgradeto20.x (Project in Progress)

- Offshore Installation Support at Customer location
- Teamsite BAU Support at Customer location -Bangalore
- UpgradefromTeamsite8.2to20.4



## Cigna

- Teamsite Development assistance to OT Singapore PS
- For a CR implementation –Teamsite Workflow



## PROJECT WITH OPENTEXT CORPORATION

## Lion Global Investments (LGI -OCBC subsidiary)

- Modernization project with Livesite Implementation
- Component development with E-Studio for latest Teamsite ver. 16.4
- Workflow development



### Citibank

- POC
- Wealth Management App and Integration with Teamsite for dynamic layout selection by business for online Wealth Statements



### **OTMM**

- Building expertise in Digital Asset Management with OTMM
- Training FusionConsultantsinthenear future



# PROJECT ONLINE IMPLEMENTATION AND PPM CUSTOMIZATION FOR QUAKER CHEMICALS

Quaker Chemical Corporation, a global provider of process fluids, lubricants and chemicals wanted to standardize its project management practices and improve reporting capabilities.

They were already using SharePoint, and we have helped them in adopting Microsoft Project Online for project and portfolio management.

Also, the implementation of custom PPM components built on Microsoft Project Online has helped them automating the workflows, enabling centralized document repository, and role based dashboards, among others.





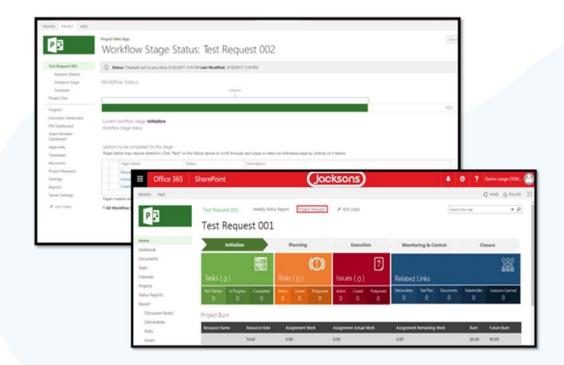
## PPM CUSTOMIZATION FOR JACKSONS FOOD

Headquartered in Meridian, Idaho, Jacksons Food Stores, a retail store chain has bought Microsoft Project Online licenses to improve and automate its existing project management processes. But they were not able to get most of their PPM investments.

We have customized their PPM tenant to standardize processes, quickly visualize and analyze project data and make informed decisions.

The customization comprised workflow automation, project requests creation, and reports and dashboards as relevant to different roles.



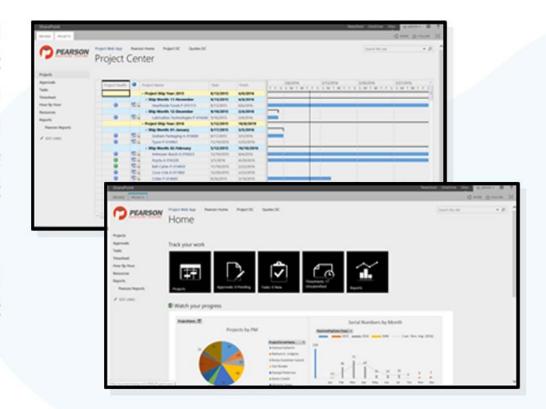


# PROJECT PORTFOLIO MANAGEMENT IMPLEMENTATION FOR PEARSON PACKAGING

Pearson Packaging Systems, Inc., a manufactures and supplier of integrated packaging solutions was looking for a project and portfolio management tool to improve operational efficiencies, streamline and automate processes, and better track their manufacturing jobs.

They found Microsoft PPM solution to be the best-fit for their need and adopted Microsoft Project Server 2013. The implementation enabled them with insight into real-time status of all projects, availability of resources, spending over-runs, and the establishment of best practices.

It also facilitated them with a centralized repository to store and access project information, related documents, and artifacts.





# EPM AND SHAREPOINT PORTAL IMPLEMENTATION FOR ESKAN BANK

A leading provider of residential mortgages in Kingdom of Bahrain – Eskan Bank, needed help in planning and implementation of solutions to improve collaboration as well as project management activities of the bank.

Implementing SharePoint Server 2013 and Microsoft Project helped the bank in centralizing and automating project management processes and improving employee productivity.

Now, they can easily track health of the projects and effectively manage portfolios and projects resulting in improved visibility and better decision making.





# PPM AND ALM INTEGRATION SOLUTION FOR GENPACT

Genpact, a global professional services firm wanted to implement and integrate Enterprise Project Management (EPM) and Application Lifecycle Management (ALM) solutions to get a unified view of projects and development activities across multiple deployments.

The smooth integration of information from multiple Microsoft Project Servers and the Team Foundation Servers (TFS) empowered them with enhanced collaboration, and real-time dashboards and reports.





# ENTERPRISE PROJECT MANAGEMENT IMPLEMENTATION FOR NON-PROFIT ORGANIZATION

One of the US-based premier nursing professional association, has purchased Microsoft Project Online licenses to replace its legacy project management system and improve project management practices. But they were struggling with its organization-wide adoption and usage.

Successful deployment, migration, customization, and adoption program have enabled efficient resource management, portfolio management, cost tracking, and project and portfolio visibility.

In addition to this, the customization has offered tons of benefits like: reduced IT efforts for project creation through business request automation, role-based dashboards, to name a few.



## REPORTS AND DASHBOARDS FOR EXECUTIVES

Wonder Cement, a PPC, OPC cement manufacturing company was facing several reporting challenges like manual data collection, data duplication, and data dependency, among others.

The Microsoft Power BI reports and dashboards developed using data scattered across multiple systems enabled their executives to get the latest insights wherever they are. The schedule refresh and automatic notification keep everyone informed and up-to-date.



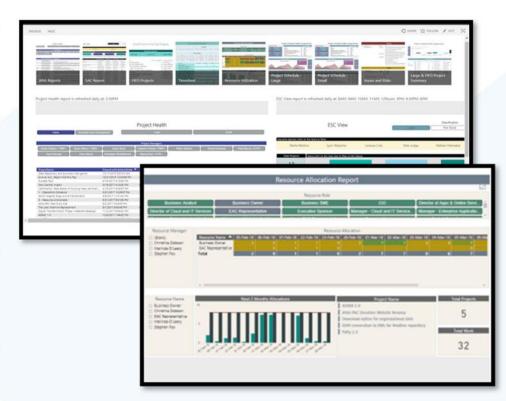


# PROJECT ONLINE DASHBOARDS FOR NON-PROFIT ORGANIZATION

One of the US-based premier nursing professional association, needed to correlate the time sheet data with project management system to get insights on project progress and performance.

Despite having all of the information, it was sprawled across different data sources. They wanted to visualize and understand their data in a more cohesive way to ensure compliance and govern properly.

The real-time Microsoft Power BI dashboards unifies data across all the systems and showcase all the required information at-a-glance, without relying on IT. The kind of details delivered through role-based dashboards enables everyone with deeper insights and faster decision making.

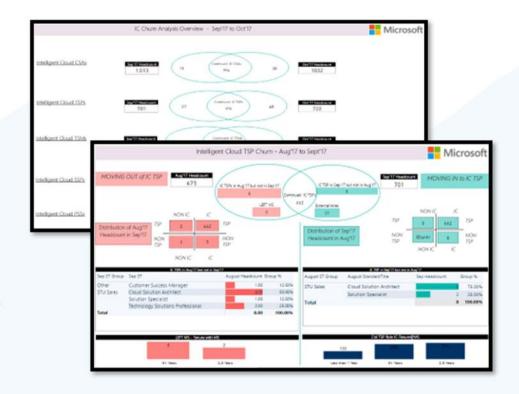


## MICROSOFT EXCELLENCE REPORTING

Intelligent Cloud, a unit of Microsoft Limited was inquisitive to know the employee attrition trends over a period to analyze the movement of employees within and outside the organization. They wanted a solution in which they can quickly see employee churn and the root cause to make strategic decisions.

Using Microsoft Power BI, we created several reports for different months highlighting the employee churn rate, tenured employee proportion, employee value, etc. The powerful visuals provided the ability to slice and dice into employee attrition circumstances and behavior in many ways and help leadership make the required decisions.

With the help of dashboards and reports, they were able to plan workforce better and reduce the churn rate.





# DASHBOARDS AND REPORTS FOR LTHE PROFESSIONAL SERVICES

L&T Hydrocarbon Engineering (LTHE), a subsidiary of Larsen & Toubro Limited (L&T) organized under Offshore, Onshore, Construction and Engineering Services. Their business and project related information was stored in disparate systems and managing the information across multiple locations was difficult.

The comprehensive dashboards and reports developed using Microsoft Power BI empowered engineers and business users to view the overall performance, identify strengths and bottlenecks, and efficiently plan future business strategies.

With Power BI, they are now able to visualize the meaningful insights quickly and easily which led them to faster & better decision making.





# COCA-COLA – FRANCHISEE OWNERS AND DISTRIBUTORS PERFORMANCE REPORTS AND DASHBOARDS

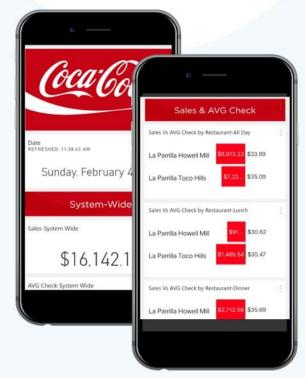
Coca-Cola, the world's most popular beverage company, needed consolidated and summarized statistics on how all stores and restaurants are performing in sales, guests visits, and many other attributes.

With the data coming from two different systems, it was little tiresome to fetch and analyze the data and see trends.

We in collaboration with Actio have designed a hybrid Microsoft Azure-based database and real-time Power BI dashboards and reports that provide meaningful insights like sales by day, average guest check-ins versus sales, etc.

They can easily dig deeper whenever and wherever they want on their smartphones and tablets through mobile-enabled visuals.





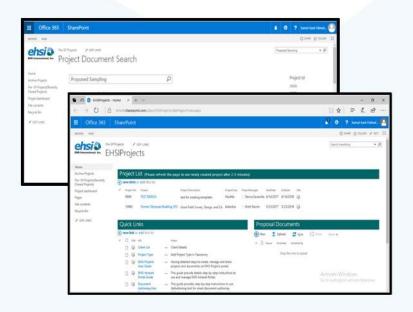
# CLOUD MIGRATION AND PROCESS AUTOMATION FOR EHS-INTERNATIONAL

EHS International (EHSI), an environmental and occupational health and safety firm wanted to migrate their existing projects and associated documents to Office 365, to facilitate hassle-free overview of all projects and keep the team aligned and focused. The solution helped the client automatically migrate project files and folders with metadata from Network File Server to Office 365. The metadata associated allows for advanced search functionality to quickly identify project content, which was a cumbersome process before.

The solution enabled creation of new project site and team workspace with consistent folder structure containing all the needed project templates to facilitate the team to start project work fast and efficiently.

The document management facilitates easy sharing, reviewing and approving the content.

Migrating to cloud has helped the client increase user productivity by removing silos and enabling a single project specific repository with all projects' data and documents having role based access and versioning feature.





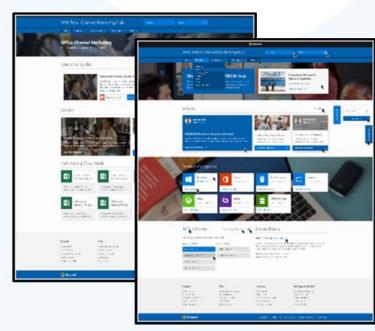
# OFFICE 365 BASED DOCUMENT MANAGEMENT SYSTEM FOR MICROSOFT

Microsoft's Worldwide Retail Channel Marketing (WWRCM) portal was used by multiple departments to create and upload data to respective product libraries. The documents residing on this portal were in folders nested within folders, and were hard to navigate and search.

Leveraging Office365 functionalities, we redesigned the WWRCM portal enabling right taxonomy and a governed process for classifying, tagging and moving content into SharePoint to facilitate organized structure and ease of access. Following were additional key features:

- Advanced search functionality to show results on the basis of users or acronyms
- Handy information about recent articles and execution guides for each product
- Customizable header, top navigation, search and footer
- Existing events schedule information and adding it to user's calendar

The new portal solution helped the client discover, classify, tag and migrate documents into SharePoint in a structured manner that were previously buried inside files and folders.





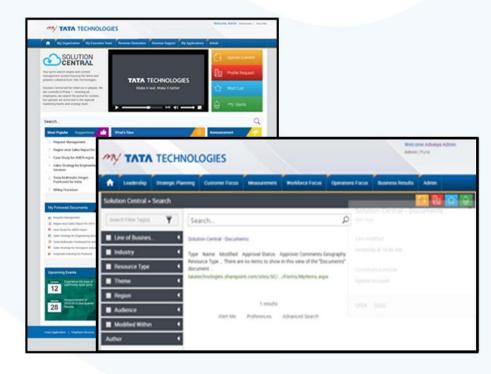
# MODERN INTRANET PORTAL FOR TATA TECHNOLOGIES

Tata Technologies, a global leader in engineering services outsourcing and product development was looking for an efficient way for representatives to find the content they need. The marketing, sales and delivery team were creating and hosting the content on various SharePoint document libraries independent of one another. This led to numerous challenges including – no specific file naming convention or standard, no mechanism for viewing "approved" vs. "non-approved" content and no way to distinguish content as 'allowed for public sharing' vs. 'strictly internal use only'. To overcome these challenges they wanted to have a centralized repository to upload

We leveraged O365 and SharePoint Online capabilities and developed 'Solution Central' portal to serve as a single library of marketing and sales content (PPTs, case studies, whitepapers, videos, etc.) that is accessible across the organization. We developed a portal that facilitates content approval, advanced search functionality, email alerts etc.

and find content quickly and easily.





# SHAREPOINT-BASED DOCUMENT MANAGEMENT SYSTEM FOR ADANI

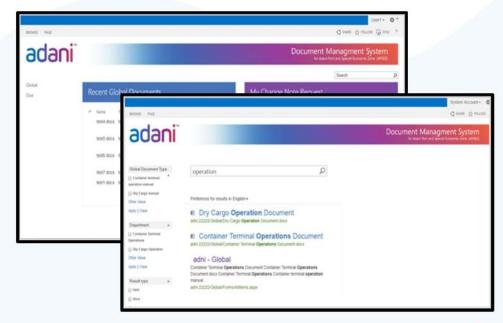
Team at one of the India's leading conglomerate business houses, Adani was looking for a Document Management System (DMS) to store, retrieve, share and collaborate on all their documents internally or externally, along with security and version control across their seven ports.

Our team developed a custom DMS based on SharePoint 2013 to store all the departmental process manuals and

general documents that are common across all the ports.

Some of the highlights of the solution include – keyword and metadata based advanced search functionality for quickly identifying documents, and automation of change request approval process for any kind of change in the document with visibility on currents status of request through email notifications.

The solution simplified the document creation and sharing within and outside the team, removing silos and maintaining global and local documents on the portal with role based access and versioning capability.





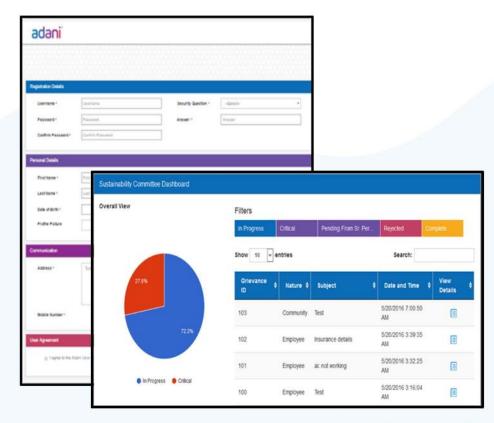
## IT GRIEVANCE MANAGEMENT SYSTEM FOR ADANI

We developed a SharePoint 2013 based IT Grievance management system for the Adani team to help them automate grievances lodging and monitoring, and resolving cases faster. The system enabled users to submit grievance of any nature to different Adani teams through their website, and allows centralized record of all grievances, periodic notifications based on different grievance stages, and timely resolution.

#### Key highlights of the solution include:

- Internet facing SharePoint site for lodging grievances
- SharePoint groups & permissions customized for different roles
- Two-factor authentication sending OTP on user's registered email address or mobile
- Role specific dashboards to view and manage department wise grievances
- Automated notifications at every stage of a grievance
   Grievances status reports for tracking and analysis

This solution ensures visibility and transparency across the complete workflow, adherence to regulatory compliances, and timely resolution of users' grievances.

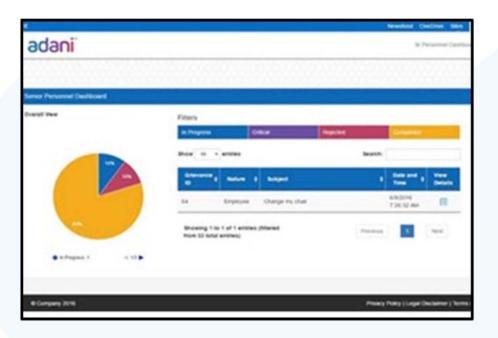




## EXTRANET/INTRANET SOLUTION FOR GRIEVANCE MANAGEMENT

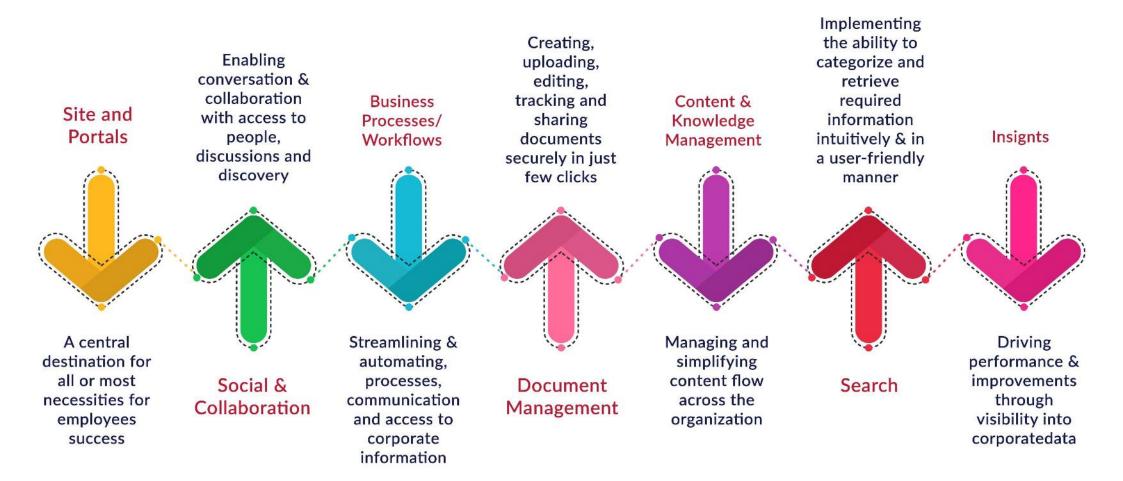
We developed an extranet/intranet based on SharePoint 2013 for grievance management at Adani. The modern intranet solution has helped the client in automating operations, improving responsiveness, and quickly addressing grievances of investors, customers, employees and other stakeholders from a single system.

The intranet provided a set of innovative widgets that allow easy access to grievances logged, status, notifications, and tracking reports in a convenient, and personalized manner. The solution is designed to enable submission of grievances of different types, triggering diverse processes, information flows, controls, and reports. This has facilitated clear accountability, timely addressal and overall stakeholder satisfaction.





## ADVANCED TOOLS/SOLUTIONS FOR OFFICE 365

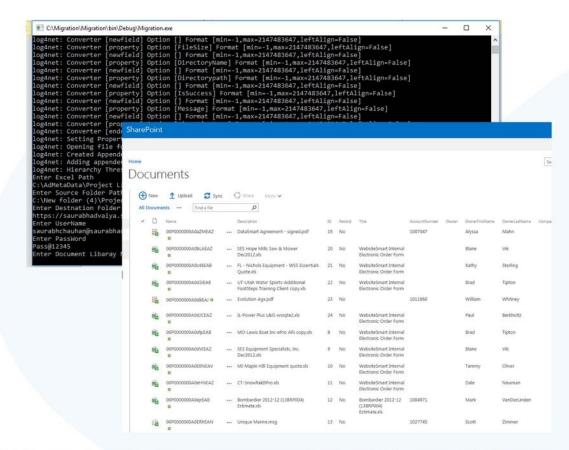


## ADVANCED MIGRATION

Seamlessly migrate your 'N' number of files and folder structure with default properties and custom metadata from File Server to Office 365 (SharePoint Online)

## ADVANCED METADATA

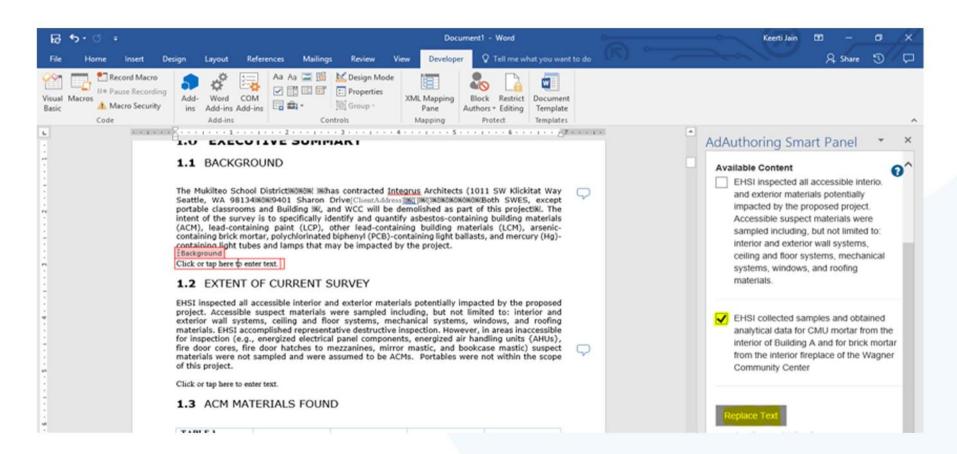
Automate and quickly update the bulk metadata for files already stored on O365 (SharePoint Online)



AdMigration In Action - Files and Folder Migration from Network Drive to OneDrive

## ADVANCED AUTHORING

Import data from Microsoft Excel, SharePoint list or any other location and update the document content with proper formatting smartly and easily



## TECHNOLOGY EXPERTISE

### **BUSINESS APPLICATIONS**













### **CLOUD ADOPTION**







### APPLICATION DEVELOPMENT











### BUSINESS MODEL TO SUIT YOUR BUSINESS CONCEPT

We create, deliver and capture value for the clients with our distinguished business model. It's worth pointing out the way we will help you at each step to smooth running of the business.



#### Requirement Study/ Request For Quote

The team of software developers conducts system analysis, list down product specifications, and anticipated changes to be made. During this evaluation process, the best quote is chosen and discussed. The contract will be finalized afterward – after discussion of pricing and final date of delivery.



#### **Dedicated Staff**

No matter the industry/service type, we provide a dedicated designers/developers and a team to work on your business needs. The team encloses a group of experts trained as per the required skillsets. The accounts manager, designers/developers, & explicit team members will work together, brainstorm, and boost your business.





#### **Project Based, Fixed Plan Contract**

In the case of software projects, you only focus and talk about the software product you've envisioned. You will get to know from the very start about what the product or software will do, and estimated time to build and release the project. For new requirements, the process will repeat.



#### **Customized Requirements**

We provide a myriad of services covering various industries to fit your requirements. Also, you can extend your unique requirements and get the best possible help from our dynamic team members. The customized processes and reports are one thing that helps us stand out.



#### **Easy Communication**

We believe in easy and smooth communication on work-related matters. Be it about giving instructions or free exchange of views, Skype or Google Hangouts or Line, we want you to feel comfortable and remain reachable for our clients. It will lead to saving of time and raise potential at hand.

## **OUR PROCESS**

Request for Quote



The team of software developers conducts system analysis, list down product specifications, and anticipated changes to be made. During this evaluation process, the best quote is chosen and discussed.

Team Interaction



When the developers know project requirements, they are introduced with the client to understand the context and expectations. It will create a platform for regular meetings, training sessions, & timely feedbacks.

Development and Launch



In this phase, the product/website/applicati on will be designed, built, and released according to the plan. The building of project includes front-end, back-end, infrastructure development, UX/UI design, QA, and testing.

Post Development



The goal of post
development phase is to
gather feedback to
identify where the project
should go and features to
build next. The later
phases also includes
support, server
maintenance, &response
to the emergencies.

## **CONTACT US**



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